

Summary

By the end of this year, the film will have been shown on **472 occasions in 39 countries** in cinemas, at special arranged screenings or at film festivals. **97 seminars, discussion** and panels have taken place around these screenings.

The film has been **screened on TV in 9 countries** and has been seen by millions of viewers. The film has made substantial impact in social media with a reported **reach of 7 million on Facebook, Instagram, Twitter, Youtube and blogs** and an **editorial reach of 37 million** with **126 published articles**.







Major issues:

Corruption. Deforestation. Illegal logging. Indigenous land rights. Impacts of dams. Press Freedom.

Challenges: Old News? Borneo is a known place but one that is associated with historical environmental abuses in the eyes of many. Either it's "too late" or "old news". Our goal is to re-establish this as a pressing issue in people's minds.

Impact Objectives:

- 1. To create Greater Public Awareness in Europe and US. Re-enliven debate around Borneo and extractive industries.
- 2. Support and sustain the work of the campaigners in the film. To use the film to bring attention, new connections and fundraising opportunities to support the work of the Global Bersih, Save Rivers, Bruno Manser Fund, Radio Free Sarawak and others.
- 3. Achieve greater press and public awareness in Malaysia itself.



We are very happy to give you a rundown of the fantastic journey the Borneo Case has done since the premiere in **Kuala Lumpur** in August 2016.

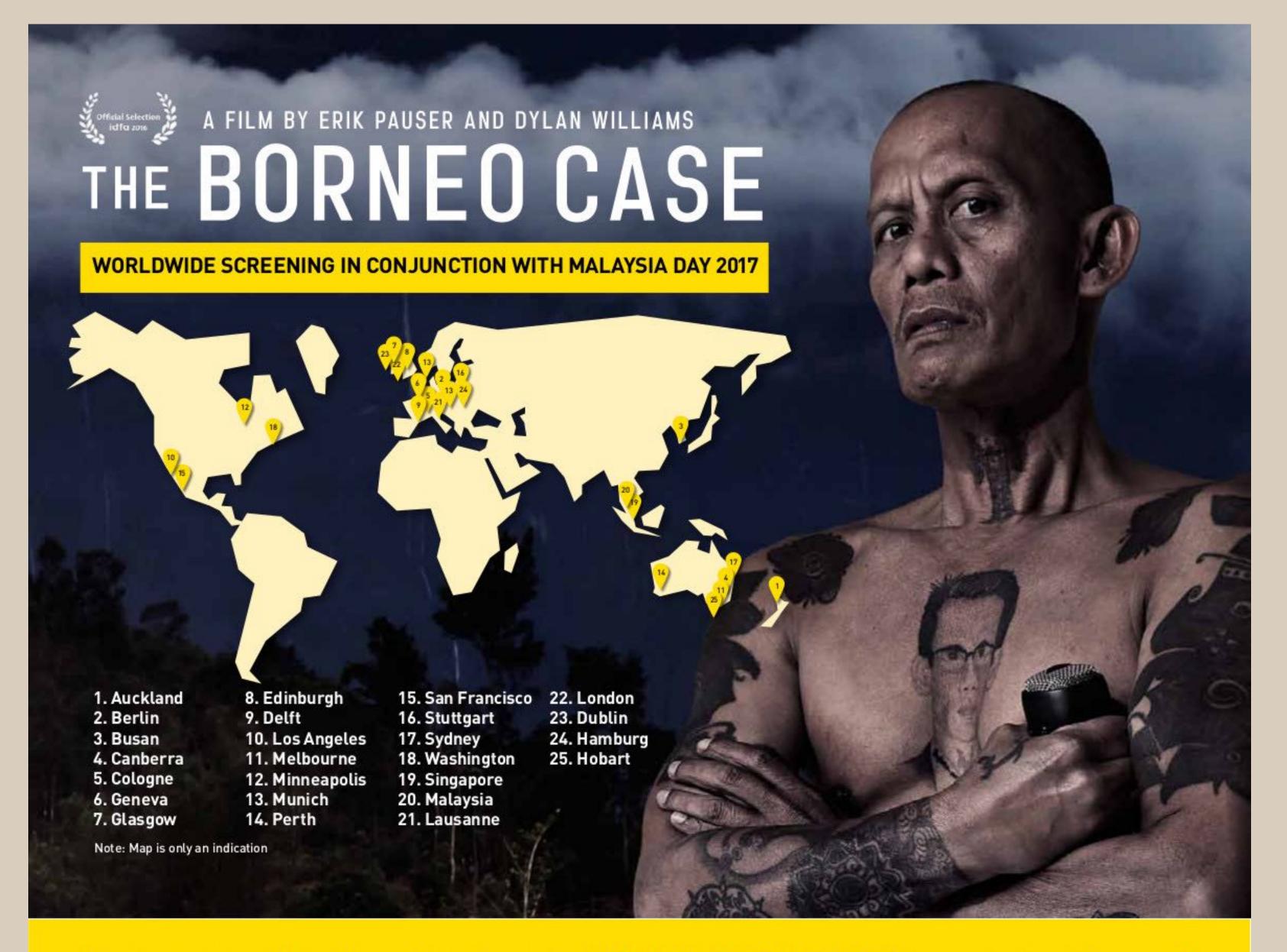
At the end of the year, the film will have been shown on **472 occasions in 39 countries** in cinema, at special shows and at festivals. The main characters in the film, the filmmakers and representatives from Borneo has participated in **97 seminars, discussions and panels** in connection with the screenings. The film has been screened on TV in **9 countries** and has been viewed by millions. Many more countries will follow in TV deals that we are concluding at the moment. Among them is Al Jazeera international, with a scheduled screening to coincide with the upcoming election in Malaysia.

Particularly important, is the close collaboration with **Global Bersih**, the Malaysian civil rights movement. With the premiere in Kuala Lumpur, we established an important collaboration with Malaysian partners, which led, among other things, to the film being shown in **30 cities from Busan in South Korea to Los Angeles, USA**, on the Malaysian National Day, **September 16, 2017**.









Introducing the global cities participating in the MALAYSIA DAY CELEBRATION and film screening of The Borneo Case on 16 September 2017. Will you join us?



We have collaborated with a number of other organisations that used the film as a focus point in the debate on human rights issues, the situation of indigenous peoples, democracy, environment and climate issues and the threat to the world's remaining rain forests. A focus point intimately linked to The Borneo Case is the palm oil question that becomes more important for each day.

The film has made substantial impact in social media with a reported reach of **7 million** on Facebook, Instagram, Twitter, Youtube and blogs and an editorial reach of **37 million** with **126 published articles**. (For details see attached Media Report)



Social media: over 727 posts

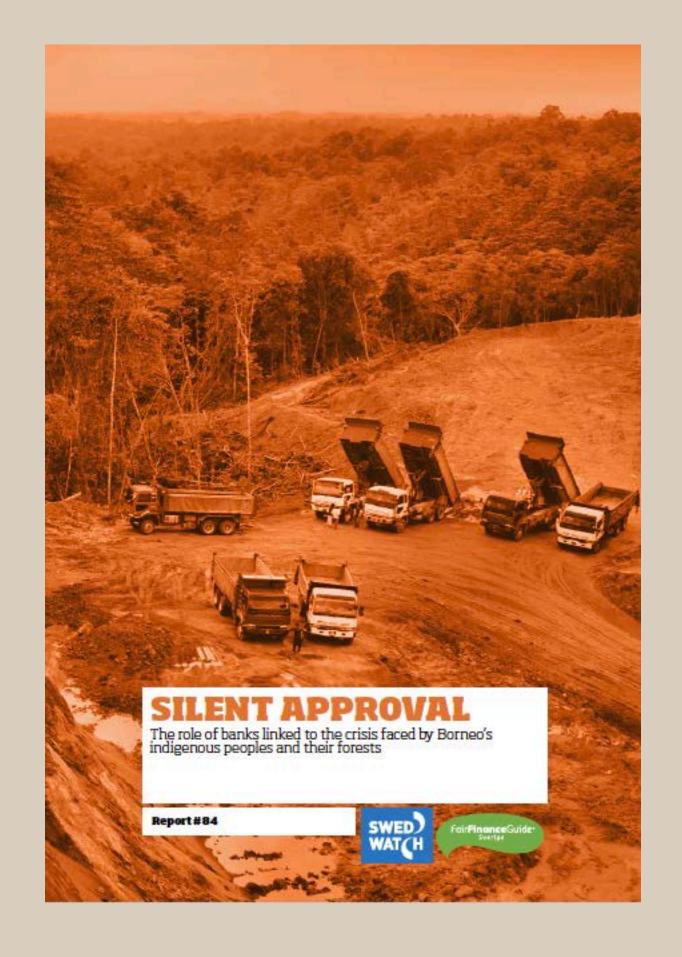
Editorial: over 126 published articles

Total: over 853 publications

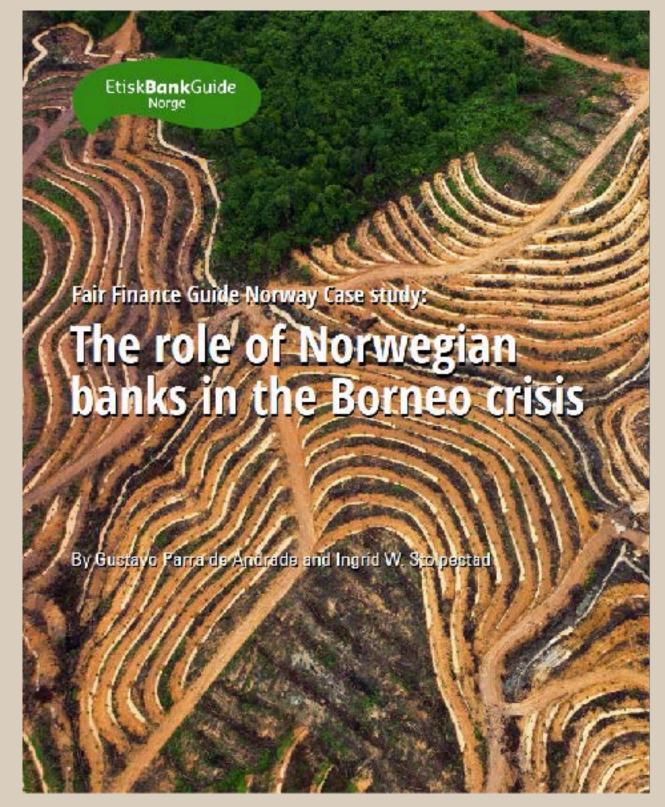
SILENT APPROVAL

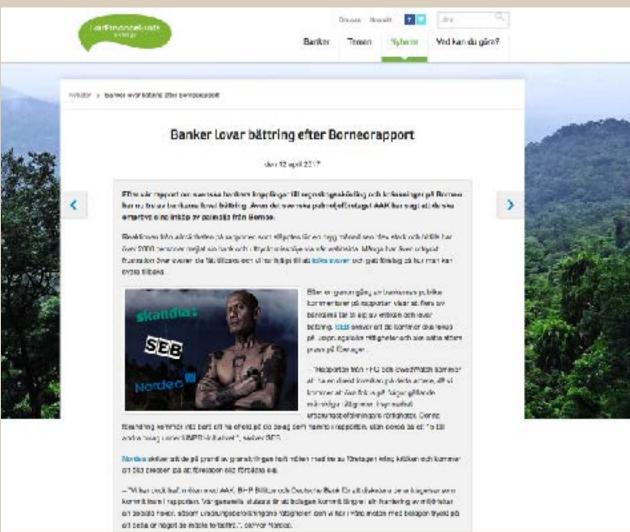
In Sweden we have collaborated with the Fair Finance Guide, an NGO represented in nine countries, Swedwatch and the Swedish Society for Nature Conservation to release the 112-sided report "Silent Approval" in connection with the premiere of the film in March.

It shows how **Sweden's 7 largest banks** all share in the **environmental destruction and expulsion of indigenous peoples** who are taking place on Borneo. Mutang Urud and Clare Rewcastle made a weeklong visit to Sweden in connection with the premiere. The campaign we conducted together with the Fair Finance guide around the report has had a big impact in the media. A first page in Dagens Nyheter, Sweden's biggest newspaper was followed by a lot of articles that included the report and the film. The report and the film was featured in radio and television in Sweden and internationally.



The report "Silent Approval" has made substantial impact in social media with a reported reach of 1.4 million on Facebook, Instagram, Twitter, Youtube and blogs and an editorial reach of over 83 million with 81 published articles. (For details see attached Media Report)





An important part of the Swedish campaign has been that customers should contact their bank in order for the bank to change the behaviour. Several of the banks surveyed in the Fair Finance Guides report have announced that they are reviewing their investments.

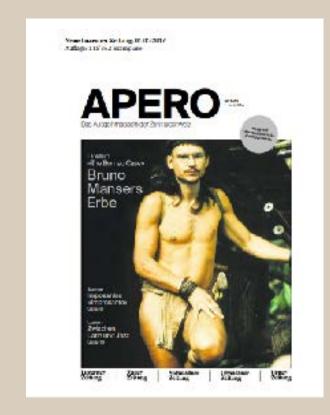
One example is Nordea where Sasja Beslik, Head of Sustainable Finance, Nordea Wealth Management, writes, "We have had meetings with AAK, BHP Billiton and Deutsche Bank to discuss the allegations made in the report and we have stressed that this is something they need to improve."

In Norway, we have worked with, among other things, Fritt ord, FIVAS, the Future in our Hands, the Norwegian Fair Finance Guide and Aftenposten to give the film as much attention as possible. In conjunction with the premiere Fair Finance Guide Norway, supported by the Consumer Council and the Future in our Hands, released a similar report on the involvement and ownership of Norwegian banks involvement in the expulsion of indigenous peoples and environmental degradation in Borneo. NRK produced a 1-hour Urix special, their main current affairs program, around the film, the report and Clare Rewcastle and Mutang Uruds work. The viewing figures for the film that followed the Urix special at NRK were unusually high.

In **Germany** we have and on-going in collaboration with Fair Finance Guide Germany in order to produce a report on German banks that will be released in connection with a **special release of the film at ZDF Arte**.

Another important partner is the Swiss Bruno Manser Fonds, (BMF) who has headed the impact campaign in Switzerland. In conjunction with the premiere of the film, 8 special events were organized where representatives from the indigenous people participated together with the film's main characters and the authors of the film. During the spring the film has been shown on cinema in 23 Swiss cities. In August Bruno Manser Fond **sued** Sakto, a company allegedly owned by the former chief minister of Sarawak and his family at the Supreme Court of Ontario Canada. The objective is to prove the money laundering that made it possible to build up the Taib family's Real Estate Empire in North America with money stolen from illegal logging. In connection with the trial, a delegation of Borneo Penans will visit Canada together with Lukas Straumann and Mutang Urud.

A series of different events and screenings of the film will take place during the trial. We are also planning a show in Brussels in the spring of 2018 for EU delegates, decision makers and NGOs dealing with the issues raised in the film.





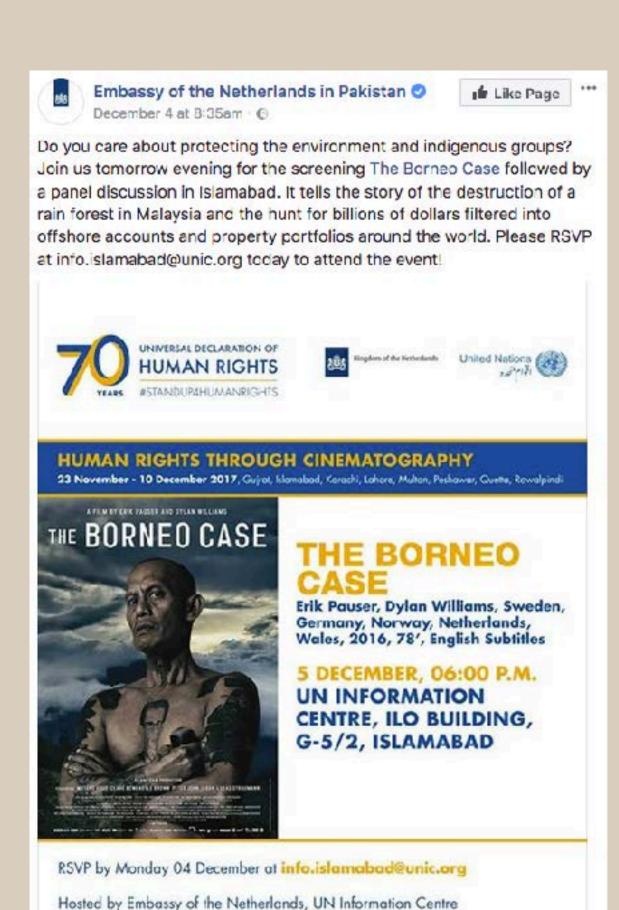












The film was in December in collaboration with Dutch Movies That Matter screened in Dutch embassies in 14 countries around the world. In connection with these screenings, seminars and activities was organised.

Movies That Matter is a festival and organisation that uses documentaries with the aim to bring together governmental organisations, banks, financial institutions, top-level politicians, decision-makers and NGOs to discuss social issues and influence development in a sustainable direction. The Borneo Case participated in the main festival held in March in The Hague. Mutang Urud and Erik Pauser were in place representing the film. In addition to a series of screenings, formal and informal meetings and conversations were held with, among others, Mary Robinson, former Prime Minister of Ireland and EU politicians who have now started the Climate Justice Foundation In addition, meetings were held with the chairman of Amnesty International Holland, ASN bank and others. Several TV channels sent reports and interviews.





Another important cooperation has been with **Transparency International**. The film was shown at the **IACC International Anti-Corruption Summit in Panama**, where Clare Rewcastle, Lukas Straumann and Erik Pauser participated. In cooperation with Transparency International and **Cinema For Peace**, the film was screened in Hamburg in connection with the **international G20 meeting**. A discussion with Dylan Williams followed the screening.

A teacher's guide and a school material of 48 pages adapted to the Swedish Upper Secondary School's curriculum for social sciences, geography, Swedish and economics were released in November and have in this short time been downloaded by over 100 teachers.

The Teacher's Guide has also been **translated into English** to be used by Collective Eye, an American teacher's distributor. **A German translation** is under way. As part of a university **tour around Green Finance**, screenings and seminars have been held at the Stockholm School of Economics, Luleå University of Technology, Malmö University, and in cooperation with Uppsala University. An interview film with Jakob König Project Manager at the Fair Finance Guide has been produced to be used in various ways in this work. Together with the Swedish Nature Conservation Association another important partner, we have made a Swedish tour with the film.







The Impact campaign has been made possible with the help and generous support from; The Swedish Postcode Foundation, Bertha Foundation, Britdoc, Swedish Film Institute, Transparency International, Movies That Matter, Bruno Manser Fond, Fritt Ord, FIVAS, Framtiden i våre hender, Fair Finance Guide, Swedwatch, The Swedish Nature Conservation Association, Forbrukerrådet, Influence Film foundation, World View, 11th hour project, and KOMAS. Countless private persons has also supported the campaign with their work.







In the coming year, we will continue to spread the film in the world through the network of partners we have established. The film will be screened on Al Jazeera International in the spring. At the same time, elections will be held in Malaysia. Through our on-going impact campaign, we will try to put the issues raised by the film on the agenda. Various events and media work will be carried out in connection with the release of the Fair Finance Guide Germany's report linked to the film.

None of this would have been possible without the support of you!

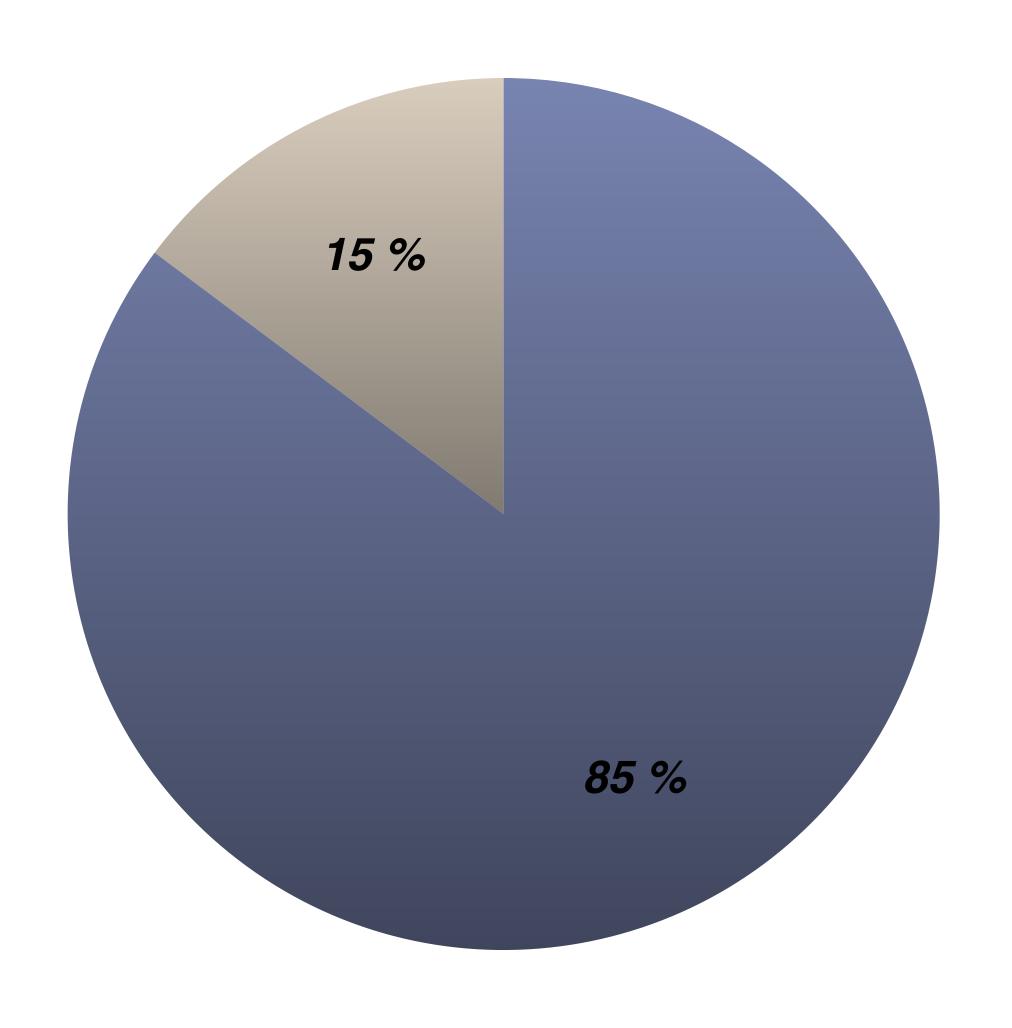
Thanks a lot and a Happy New Year!

Erik Pauser

Dylan Williams



Summary



Social media: over 727 posts

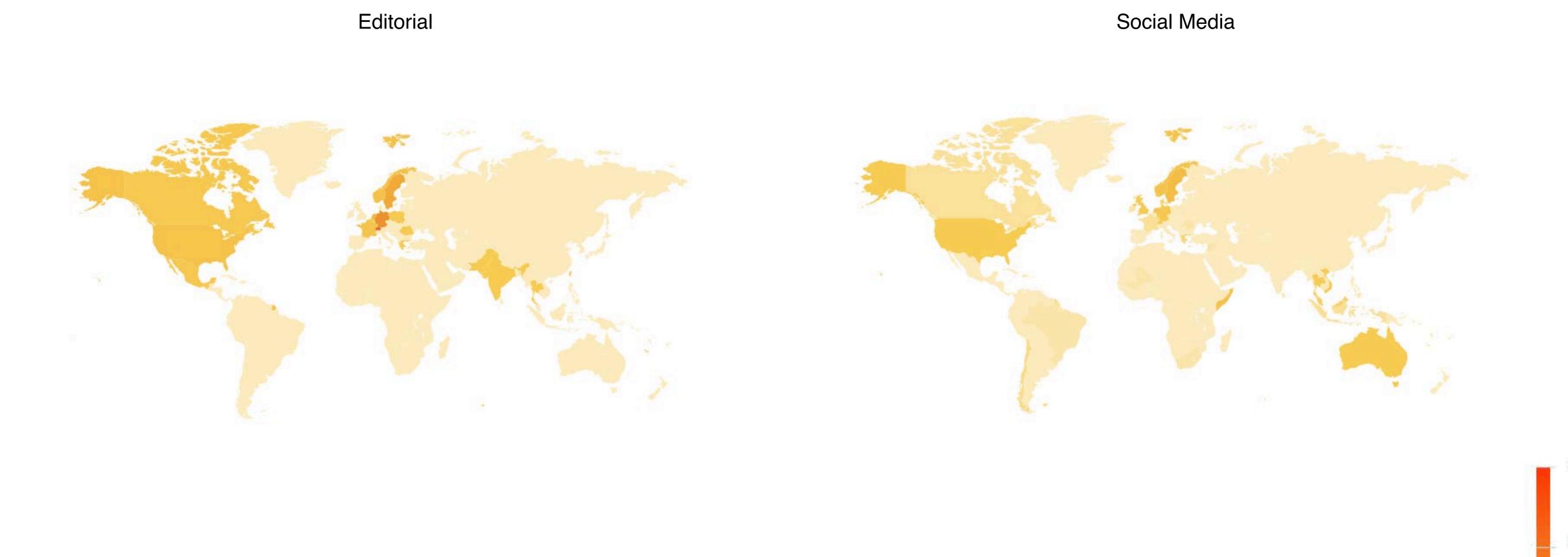
Editorial: over 126 published articles

Total: over 853 publications



Number of posted articles (editorial) and number of posted posts (soc.media).

TOTAL POTENTIAL REACH: 44 million



Word cloud - Editorial 2017

illegale Abholzung Malaysia Aktivisten Menschen Korruption Dokumentarfilm Mutang Regenwald Borneo Sarawak Manser The Borneo Case Kampf Bruno Manser Dylan Williams Abholzung The Borneo Case»

Word cloud- Social media



Social media

Sources

Facebook

Instagram

Twitter

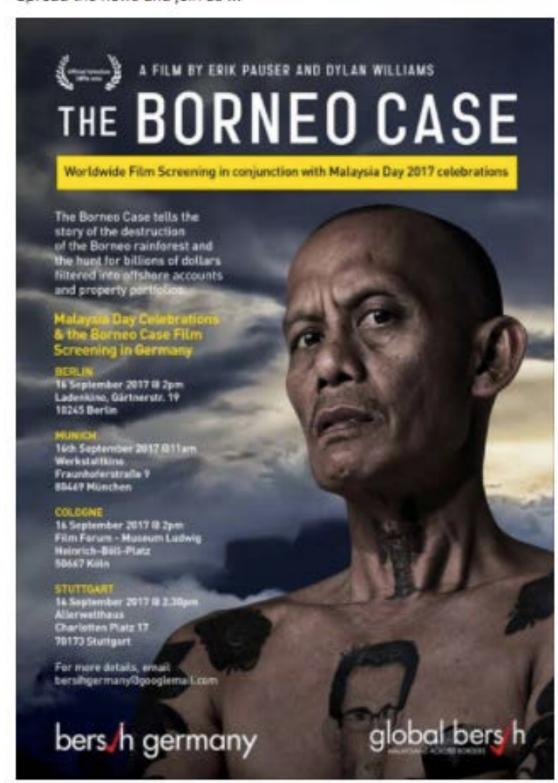
Youtube

Blogs





Join us in Cologne, Stuttgart, Munich and Berlin on 16th Sept for the worlwide screening of The Borneo Case in conjunction of Hari Malaysia. You will also have a chance to participate in a Q&A session with Clare Rewcastle Brown and Maria Chin at our Cologne and Stuttgart event. Spread the news and join us !!!



Sarawak Report - followers: 300 000



Vi eig jungelen. Dei tek ting utan løyve.

Regnskogen i Borneo regnskog er snart borte. Journalisten Clare Rewcastle Brown tek opp kampen mot dei korrupte politikaranesom let det skje.

Sjå dokumetaren «The Borneo Case»: https://tv.nrk.no/program/KOID28003811/the-borneo-case

Visa översättning



15t visningar

NRK - followers:

245 000





Aftenposten - followers: 40 000





("What's your savings doing in Borneo?") Swedish Society for Nature Conservation followers: 19 000







Investigative journalist Clare Rewcastle Brown & director Dylan Williams will be giving a Q&A on The Borneo Case: ccaglasgow.com/programme/take ...



7:30 AM - 14 Sep 2017

CCA - followers:

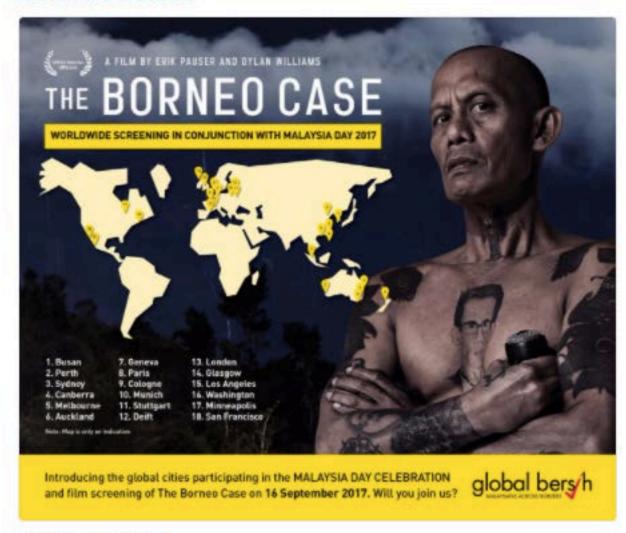
34 000





Introducing the global cities participating in the MALAYSIA DAY CELEBRATION and screening of The Borneo Case. Will you join us?

#BorneoCase



6:47 AM - 31 Jul 2017

Retweet @TheDocSociety - followers: 22 000

2017



OFFICIAL TRAILER: The Borneo Case - Bruno Manser lebt weiter





OFFICIAL TRAILER: The Borneo Case - Bruno Manser lebt weiter

Kultkino Basel, views: 475

Exempel of posts - Blogs 2017



Nyheter - The Borneo Case - en film om urfolks utsatthet och skövling av regnskog

The Borneo Case – en film om urfolks utsatthet och skövling av regnskog

Mer än 90 procent av Borneos regnskog i Malaysia är avverkad – men var hamnar pengarna? Frågan försöker besvaras av dokumentärfilmen The Borneo Case. Filmen följer en grupp aktivister som utsätts för mordhot och trakasserier medan deras undersökningar leder till högt uppsatta politiker och fastighetsbestånd runt om i världen. The Borneo Case visas just nu på SVT.



Naturskyddsföreningen - följare: N/A

TALKING TO ERIK PAUSER – "THE BORNEO CASE".

○ 08/26/2017

SCHLOTTE042

LEAVE A COMMENT

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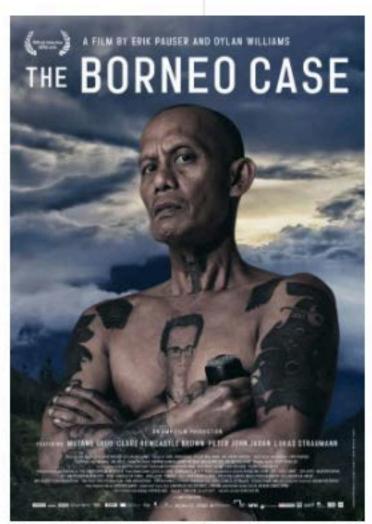
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Overview about "The Borneo Case"



Poster of the documentary.

The documentary "The Borneo Case" was produced by the Swedish film makers Erik Pauser and Dylan Williams. The film deals with the illegal deforestation in Malaysia and begins with the disappearance of the Swiss environmental activist Bruno Manser in 2000. Manser had lived with the Penan tribe in the Malaysian federal state Sarawak on Borneo for six years and engaged for the rainforest preservation and for the human rights of the indigenous community. Additionally, he founded the Bruno Manser foundation. After Manser's disappearance, other human rights activists have continued his work. The film sheds light on the current situation in Malaysia and introduces the four main protagonists to the audience - the exiled tribesman Mutang Urud, the investigative journalists Clare Rewcastle Brown and Peter John Jaban as well as the historian and executive director of the Bruno Manser fund Lukas Straumann. Since several activists have been convicted and prosecuted for expressing their opinion in Malaysia, the five characters mostly work from abroad. Much attention is paid to the Online Radio station "Sarawak Report" which was founded by Clare Rewcastle Brown in London and which has served as an international platform to broadcast

information about the political and ecological situation in Sarawak since it was founded in 2010.

Politics and human rights in Malaysia - N/A

Editorial media

Top sources







SÜDKURIER









General-Anzeiger





DAWN



Reue Zürcher Zeitung









Website reach:

7 930 000

Cinema for Peace präsentiert sechs Dokus zum G-20-Gipfel

Veröffentlicht am 05.07.2017











ie Cinema for Peace Foundation unterstützt dokumentarische Filmproduktionen, die auf humanitäre Projekte sowie politisch, ökologisch und gesellschaftlich relevante Themen aufmerksam machen. Höhepunkt der Arbeit ist die jährliche Cinema for Peace Gala in Berlin, bei der themenspezifische Preise an Personen vergeben werden, die mit ihren Filmen den Weltfrieden fördern und gleichzeitig auch auf Themen hinweisen, die sonst in den Medien weniger Berücksichtigung finden. Außerdem werden Awards direkt an Personen verliehen, die durch ein besonderes Engagement in Bereichen wie Umwelt oder Politik auf sich aufmerksam gemacht haben. In den vergangenen Jahren waren etwa die Leonardo DiCaprio Foundation oder Sean Penn Preisträger. Mit einem kostenlosen G-20-Filmprogramm ist Cinema for Peace ab Mittwoch in Hamburg zu Gast. An drei Abenden werden open air beim St. Pauli Sommerkino im Millerntorstadion und den Kinonächten Barmbek auf dem Bert-Kaempfert-Platz und im Schanzenkino 73 sechs preisgekrönte Dokumentationen gezeigt, die um Themen wie Frauenrechte ("We Will Rise", Mi 22 Uhr, Millerntorstadion), Klimawandel ("Before the Flood", Do 22 Uhr Millerntorstadion) oder Umweltzerstörung ("The <u>Borneo</u> Case", Foto, Fr 22 Uhr Bert-Kaempfert-Platz) kreisen.



Website reach:

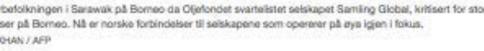
1 980 000

Knytter norske bankinvesteringer til ødeleggelse av regnskog

Norske finansinstitusjoner har investert i selskaper som knyttes til både menneskerettighetsbrudd og avskoging på øya Borneo, hevder Etisk bankguide i fersk rapport. Bankene kjenner seg ikke igjen i kritikken.



I 2010 jublet urbefolkningen i Sarawak på Borneo da Oljefondet svartelistet selskapet Samling Global, kritisert for store miljøødeleggelser på Borneo. Nå er norske forbindelser til selskapene som opererer på øys igjen i fokus, FOTO: SAEED KHAN / AFP







Presisering 1: I den første versjonen av denne artikkelen sto det at norske finansinstitusjoner har investert nær fire milliarder kroner i de fem aktuelle selskapene.NRK presiserer at rapporten til Etisk bankguide ikke kun omfatter norskeide finansinstitusjoner, men også omfatter fond eid av banker som opererer i det norske markedet, men har hovedkontor i andre nordiske land.



Presisering 2: NRK har i siste nettartikkel om saken valgt å nedjustere de norske finansinstitusjonenes investeringer i fond som har eierandeler i «Borneo-selskapene» fra 4 til 3,5 milliarder kroner. Årsaken er at FIVH i en mail til NRK sier at -4 milliarder er summen av alle beholdninger i disse selskapene i alle fond når man ansvarliggjør hver bank for hele verdien av fondenes investeringer i hvert enkelt selskap. Hvis man imidlertid teller verdien av investeringene i fondet som sparebankene distribuerer kun en gang – blir totalsummen 3,573 milliarder kroner«.

Det er avslaringene i dokumentarfilmen «The Borneo Case» som har ført til at Etisk bankguide har gransket norske bankers investeringer i fem konkrete selskaper. Selskapene er valgt fordi deres virksomhet på ulike måter kan knyttes til menneskerettighetsbrudd, særlig brudd på urfolks rettigheter, og avskoging på Borneo.



Charlotte Berrefjord Bergleff

Oppowert 19.04.2017, ki. 15.43

Jan Espen Kruse



Britisk fregatt skygget russisk krigsskip i Nordsjøen



Website reach:

1 540 000

Face à tant d'urgences, est-il possible de dégager des priorités ?

Même si plusieurs fils rouges se tissent à travers notre programmation (la montée des populismes, les migrations, la justice internationale), nous n'avons pas de thématique prioritaire. A chaque soirée son sujet, son film, son débat. Il arrive d'ailleurs qu'un grand film nous impose sa thématique : *The Borneo Case*, un magnifique documentaire de Dylan Williams et Erik Pauser sur la Malaisie, va ainsi introduire une soirée-débat autour du scandale financier 1MDB, qui nous mènera de Kuala Lumpur à Hollywood. De même, *Je ne suis pas votre nègre*, de Raoul Peck, lancera une soirée-débat sur le Black Power, aux États-Unis et dans le monde.

deVolkskrant

Website reach:

1 415 000

2Doc: The Borneo Case NPO 2, 23.00 uur

Deze documentaire uit 2016 toont hoe corrupte politici miljarden verdienen aan de ontbossing op Borneo. Onderzoek naar de illegale houtkap leidde tot de ontmaskering van de eerste minister van de Maleise deelstaat Sarawak.





Website reach:

1 360 000

«The Borneo Case»: Bruno Mansers Kampf geht weiter

Aktualisiert am Freitag, 19. Mai 2017, 13:20 Uhr Georges Wyrsch



Das Abholzen des tropischen Regenwaldes ist mehr denn je ein Dorn im Auge von Umweltschützern. Der schwedische Dokumentarfilm «The Borneo Case» stellt sich auf die Seite der heutigen Aktivisten – und kommt am legendären Bruno Manser nicht vorbei.



Peter John Jaban ist die Stimme von Radio Free Sarawak – die Station sendet zu den Menschen in Borneos Dschungel. AMP FILM

DAWN

Website reach:

1 325 000

Documentary on environmental destruction, corruption screened

Syeda Shehrbano Kazim I December 06, 2017





Dutch Ambassador Ardi Stoios Braken moderates a panel discussion on Tuesday. —Photo by the writer

ISLAMABAD: The Borneo Case, a documentary on activists protesting the destruction of the Malaysian Borneo Rainforest that reveals the wealth the minister in charge of the rainforest accumulated during his tenure, was screened at the United Nations Information Centre as part of the ongoing Human Rights through Cinematography Festival.



Website reach:

1 188 000

The Borneo Case: Regnskogen er nesten utryddet og milliarder av dollar hvitvasket over hele verden.

JONAS BRENN

OPPDATERT: 28.AUG.2017 16:11 | PUBLISERT: 05.APR.2017 20:11

DOKUMENTAR: Ulovlig hugst har fordrevet urbefolkningen og nesten utryddet regnskogen på Borneo. Inntektene fra miljøkriminaliteten beløper seg til milliarder av dollar. Dette er kampen for skogen og jakten på pengene.



Website reach:

475 000

KULTUR 21 april 2017 09:00

"The Borneo case": Stark dokumentär om skogsskövling

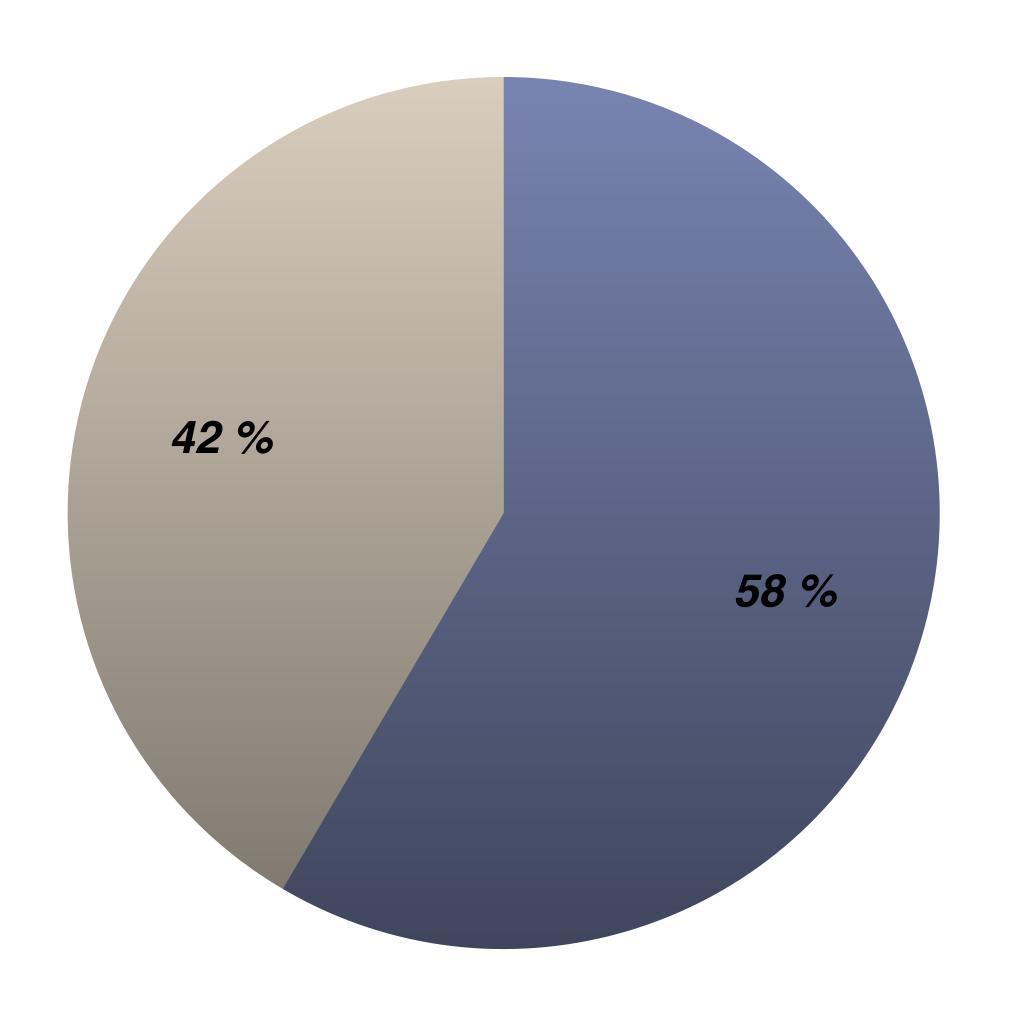
Av: Camilla Larsson



De svenska dokumentärfilmaren Erik Pauser har tillsammans med Dylan Williams följt skövlingen av regnskogen i Malaysia. Bild: Amp film



Summary



Social media: over 114 posts

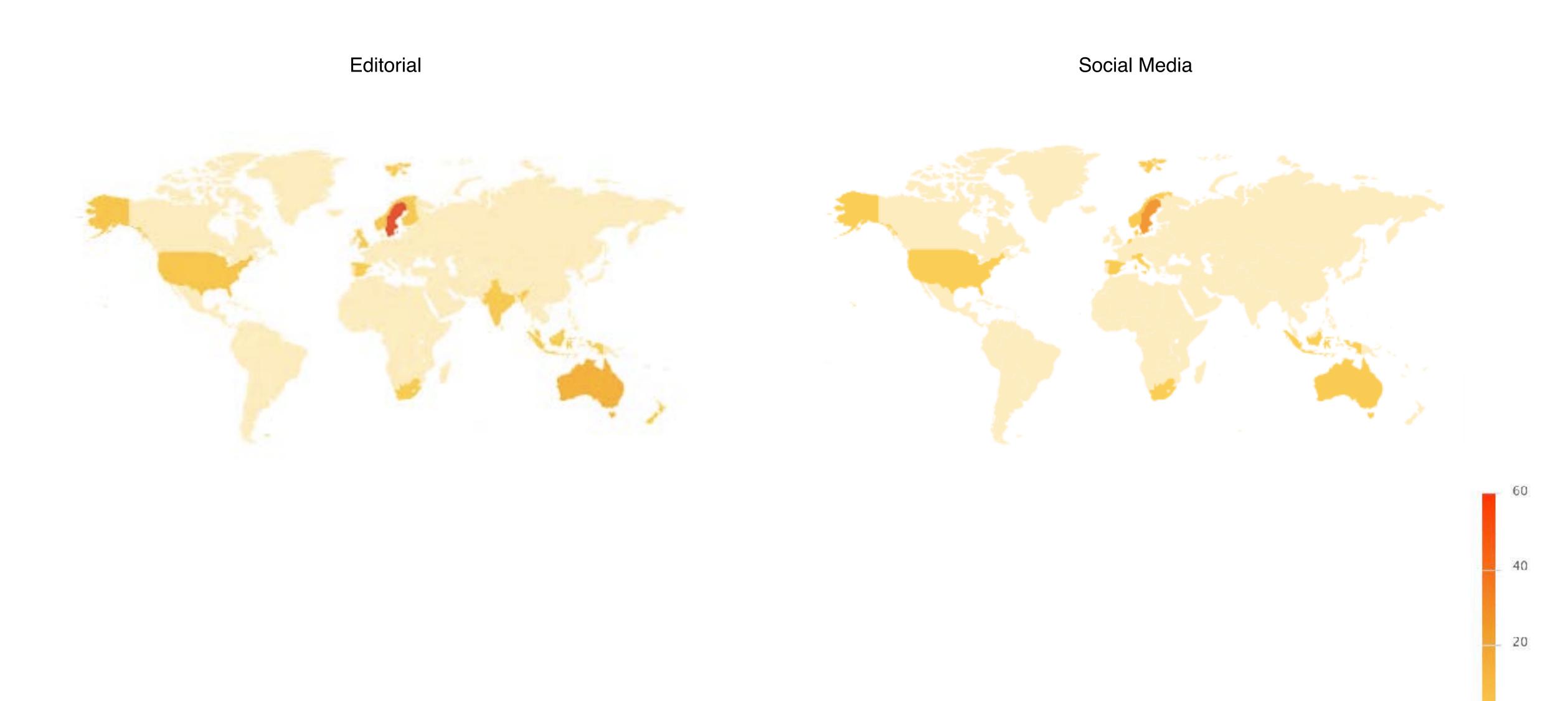
Editorial: over 81 published articles

Total: over 195 publications



Antal postade artiklar (redaktionellt) samt antal postade inlägg (soc.med).

TOTAL POTENTIAL REACH: 84 400 000 million



Word cloud - Editorial

rapport Nordea Fair Borneo mark regnskog

Swedwatch

spararnas pengar

företag

Word cloud - Editorial

kränkningar_{Svenska storbanker}

bank Borneo regnskog

Svenska banker

ursprungsfolks rättigheter
företag

Social media

Sources

Facebook

Instagram

Twitter

Youtube

Blogs





Vad gör dina sparpengar på Borneo? Det ville vi ta reda på. Och resultatet är inte smickrande. Vår nya granskning visar att Sveriges största banker investerar miljarder i företag som länkas till kränkningar av urfolk på Borneo och skövling av regnskog. Hallå, det är 2017, borde inte bankerna ha bättre koll?!

Läs mer om granskningen här: http://bit.ly/2n7SjaU

Vill du vara med när granskningen släpps? Vi livesänder från rapportsläppet kl 13.15 idag där du kan lyssna på människor från Borneo och en paneldiskussion med bankerna. Du hittar sändningen på Naturskyddsföreningens kanal på Youtube.

Koka upp lite ilska nu gott folk. För snart ska vi mejlbomba bankerna och då vill vi att DU är med oss!

#theborneocase #palmolja #schysstsparande



Naturskyddsföreningen - följare: 165 000





Naturskyddsföreningen - followers 19 000





.@Swedwatch accuses 7 #Scandinavian banks of funding #borneo rainforest abuse theaustralian.com.au/news/latest-ne ... @Nordea

@handelsbanken #Indonesia



8:35 AM - 20 Mar 2017

Retweet @WMutunga - följare: 670 000

2017

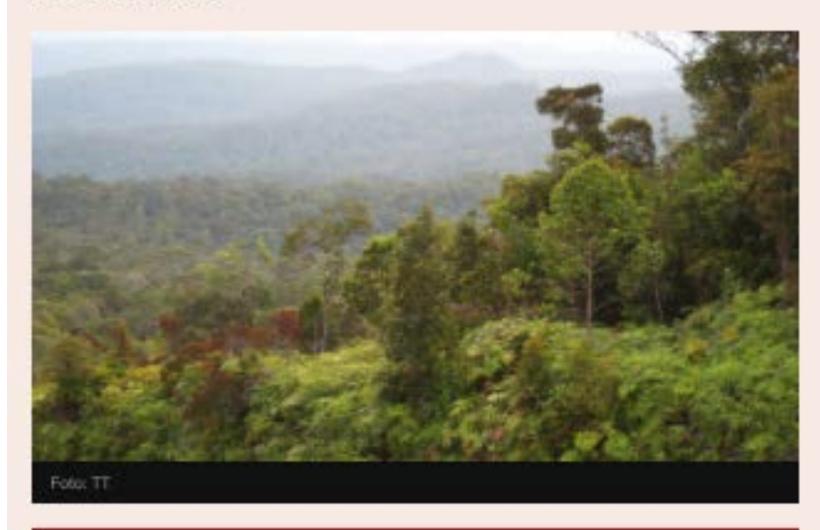


The Borneo Case – den norske forbindelsen: Fair Finance Guide Norway Case Study

Fritt ord, visningar:

Exampel of posts - Blog

Svenska sparpengar skövlar på Borneo



Av DI

Publicerad: 07 mars 2017, 08:43

Svenska banker har investerat över 4 miljarder kronor av spararnas pengar i företag som skövlar regnskog och kränker ursprungsbefolkningen på Borneo. Det framgår av en granskning från organisationerna Swedwatch och Fair finance guide, rapporterar Dagens Nyheter.

DI - följare:

N/A

Editorial media

Top sources





Website reach:

53 850 000

Scandinavian banks fund Borneo rainforest abuses - campaigners

By REUTERS

PUBLISHED: 16:45 GMT, 7 March 2017 | UPDATED: 16:45 GMT, 7 March 2017













By Matthew Ponsford

LONDON, March 7 (Thomson Reuters Foundation) - Scandinavian banks are funding industrial developments responsible for deforestation and violence in the rainforests of Borneo, despite commitments to respect the rights of indigenous forest-dwellers, a campaign group said on Tuesday.

Seven financial institutions have backed mining projects and palm oil plantations that caused rapid rainforest destruction and a human rights "crisis" on the Southeast Asian island, Swedwatch said in a report.

Frida Arounsavath, a researcher for Swedwatch, said banks were failing to ensure that companies they funded acquired meaningful consent from indigenous people before clearing forests where they live.

"These companies have breached indigenous people's rights to be consulted and their rights to keep their traditional forests," Arounsavath told the Thomson Reuters Foundation.

